

June 15, 2011

Dear Northview Supporter:

The Chiefs are busy again and need your support in the form of a football program ad for the 2011-2012 season. These programs will be distributed at all Junior Varsity and Varsity home football games. What a great advertising opportunity for you and your company, as you support the Northview Chiefs! We have two options available for you this year. Prices and sizes are below.

OPTION #1: Ad for Football Program Booklet

After selecting your ad size, you may submit your payment in the mail, or with your contact. You may also supply a business card or other ad layout. You can email this (in PDF format) to Vicki Baggett at the following email address: vicki@baggettsolutions.com or simply attach what you want in your ad with your payment. Deadline to purchase football program ads is **July 30, 2011**. If you have any questions, contact Vicki Baggett at 327-6776. All checks should be made payable to **NHS Quarterback Club** and mailed to the address below:

NHS Quarterback Club
c/o Vicki Baggett
6211 C.W. Caraway Road
Century, FL 32535

Please circle your ad size and price:

Business card size \$35 ¼ page \$50 ½ page \$80 Full page \$150

Payment enclosed or Will mail payment

OPTION #2: Heavy-Duty Sign Which Hangs on Football Field Fence During all Home Games

This is a very popular way to advertise your business as well. You can opt to have your business advertised on a heavy-duty sign which will hang on our football field's fence during all home games. These signs are **3 x 6**. **The price is \$150 per sign**. As above, if you choose this option, please let me know what you would like on the sign. You can submit a business card or email your info.

Circle One:

3 x 6 Fence Sign: Yes or No

You may certainly select both options above to show your outstanding and continued support for the Northview Chiefs! Without your financial assistance, our programs would not be as viable as they are today.

Thank you for your help!
NHS Quarterback Club

Ad and/or Sign Sold By: _____